

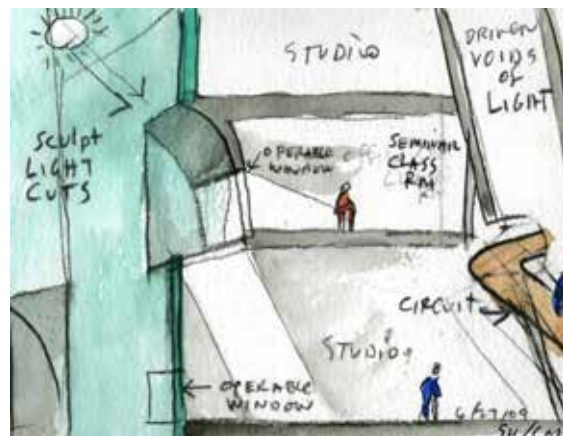
## Process Leads to Product

Part 1

Discovering our Heros

### Premise

The process of creating architecture is complicated, rigorous and, maybe most importantly, diverse. There is no one 'correct' method to create architecture that is functional, technically competent, contextual, sustainable, beautiful...everything that great Architecture should be. As Architects, we learn through exploring alternative processes, navigating through the complexities of architecture, observing, getting repetitions, studying the work of others and applying these lessons to hone our own work. This project seeks to investigate the work of an Architectural hero, but instead of investigating a single project we will strive to investigate the breadth and depth of their work by thoroughly investigating their processes so that we may learn from their inevitably circuitous process with the goal of understanding their lessons learned so that we can better understand our own developing process and bring a piece of our hero into our projects.



### Objective

To investigate an architectural master and attempt to understand their unique process(es) of creation, so that we may find opportunities within their work / process to apply to our own processes. These investigation will take a critical eye and require a significant amount of research, understanding, study and interpretation to discover the revelations that make each architects process different from their peers and predecessors and that manifests the work that we admire.

### Method

You will select an Architect who has a significant amount of work that is worthy of study. It is important to select someone who has been widely published and has a body of work that is well documented. It is not critical to select an architect who has overtly discussed their design process, in actuality this may be a negative. In choosing an architect it will likely be helpful to select an architect who has some written work, speculative and built work - the more diversity in the the types of work the more likely significant insights into their process will become exposed.

Each student will catalogue, document and study their selected architects work, both in breadth and depth, in order to gain an understanding of their thought processes. In short, you need to become an expert in their process of thought, design investigation and execution. Expect to spend a significant amount of time dissecting their work through sketching, diagraming, drawing, re-drawing etc. in order to gain the insights necessary to fully understand their process.

This is not a case study on a single project, nor the development of a biography on an architect. We are specifically interested in their processes and how they develop their work.

### Requirements

Each student shall study their selected architect and prepare a carefully crafted 12-15 minute presentation to deliver to the class. As outlined above specific focus should be on their process, project development, theoretical disposition / stance etc.

1. 12 minute live presentation to be delivered to the entire class as well as a jury for discussion.
  - This presentation will be recorded for sharing and evaluation.
  - 12 minute presentation will be followed by a 10 minute discussion
2. Presentation material is to be submitted in PDF form via the course website.
3. All process and notes are to be submitted in PDF form via the course website.

### Readings

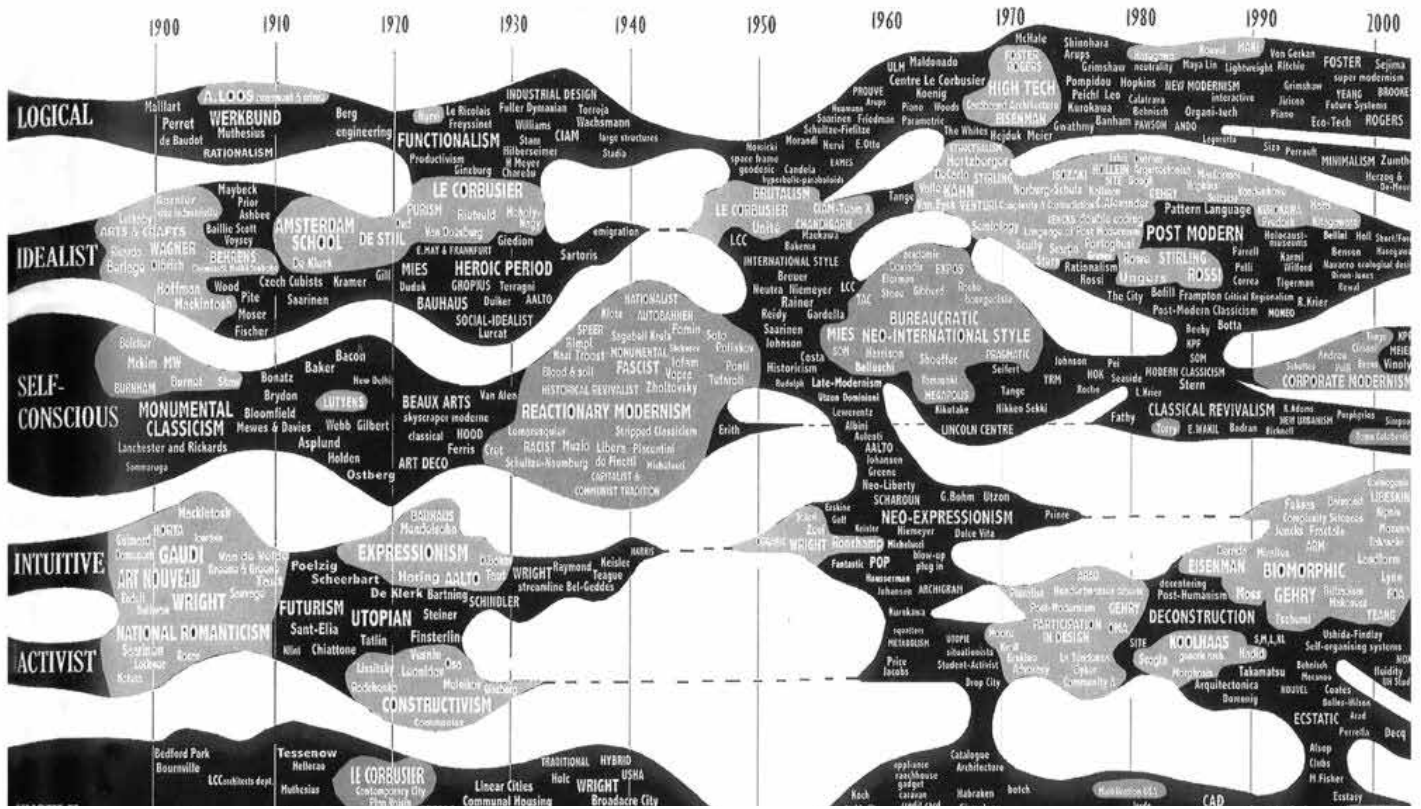
see course website

### Dates

Assigned: 09.07.20

Due: 09.25.20

Submission: 09.25.20 @ 1:00 pm



## BABY REMS

by Paul Makovsky

In 1975 Rem Koolhaas, together with Elia and Zoe Zenghelis and Madelon Vriesendorp, founded the Office for Metropolitan Architecture. Today OMA is one of the most influential architectural practices in the world. Not only has the firm designed some of our era's most important buildings—Maison & Broecker, the Seattle Public Library, and the CCTV headquarters, to name just a few—but its famous bathroom atmosphere has cultivated the talents of hundreds of great architects. Look at the chart on these pages: it is a distinguished architectural fraternity. These OMA grads have now created an influence all their own, and they are the ones to watch in 2011. **Q**

### FIRST GENERATION

- REINIS DUBSTRA (MILWAUKEE)
- CHRISTIAN BAPP (BAPP, BAPP)
- CORRENTINO CORRENTINO (PADOVA)
- LUIGI ROSSI (EVA ARCHITECTS)
- ALDO FALLAI (EVA ARCHITECTS)
- YOSHIO KISHIMOTO (KISHIMOTO ARCHITECTURE)
- MIROSLAV BALABAN (MIROSLAV BALABAN ARCHITECTS)
- WIM VAN DE VELDE (JACOBI VAN VELDE)
- SARAH WHITING (WHITING ARCHITECTS)
- WIM DEUYEN (BUNNEN)
- FABRIZIO MASSARINI (CLAUDIO CASATI ARCHITECTS)

### SECOND GENERATION

- SOFT OPENING (New York City)
- YVES DE BEYER (KOB)
- JOULETTE BAKKER (BANKING HOUSE)
- JOHN WILFONG (STONEMATE)
- JEANNE LAND (STONEMATE)
- REEDY SQUARE (Greenville, South Carolina)
- MIHAI CEBAN (LAB 84)
- BLAZNY JUREK (CONTEMPORARY)
- JOHN DE SMIT (JES ARCHITECTS)
- PHILIP O. DE LINDENBERG (BART CLAYTON)
- JEANNE KIM (KIMTORI TOKYO)
- OLE SCHUPPE (YANG CHANG)
- MUSEO SOUMAYA (Mexico City)
- MATTHEW WALLEN (MINI ROOF (New York City))
- MAXIMILIAN SCHAEFER (SCHAEFER ARCHITECTS)
- ENGAGEN AIRPORT (St. Moritz, Switzerland)
- JOSEPH PRINCE-BAMBS (JOSEPH PRINCE-BAMBS ARCHITECTS)
- VAKKO HEADQUARTERS (Istanbul)
- MIHAI CEBAN (LAB 84)
- BLAZNY JUREK (CONTEMPORARY)
- THE BATTERY (Copenhagen)
- MOUNT MORRAN CHURCH CONDOS (New York City)
- GAIA GOLDBRUNDT (GAIA GOLDBRUNDT)
- WILLIAM SAMPLER (WILLIAM SAMPLER ARCHITECTS)
- WILL PANGE (WILL PANGE ARCHITECTS)
- DE MANIERE (DE MANIERE ARCHITECTS)
- MURRAY CHAP (MURRAY CHAP ARCHITECTS)

REM KOOLHAAS  
OMA

- ♥ Married/partnered
- ✦ Divorced/separated
- ☐ Former partner
- Official closed
- Pritzker Prize laureate

Illustration by NIKOL CHENG

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